

PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA for users who consult and use the DataVision AutoCrash platform

This privacy notice is provided by DataVision Italia S.r.L., in its capacity as Data Controller, in compliance with the implementation of European data protection regulations (EU Regulation 679/2016 – General Data Protection Regulation (GDPR)) and the relevant Italian regulatory framework. This notice applies solely to the AutoCrash software (hereinafter the Platform) and does not extend to other websites of the same Data Controller that may be accessed via external links.

Data Controller

The Data Controller is DataVision Italia S.r.L., located at Via Luis Zuegg, 23, Bolzano (39100-BZ), support@autocrash.ai.

Personal Data Subject to Processing

Personal Data refers to any information that allows the direct or indirect identification of a natural person.

Cookies

This web platform USES ONLY STRICTLY NECESSARY TECHNICAL COOKIES.

These cookies are essential for the functioning of the site and cannot be disabled in our systems. They are session cookies and are deleted when the connection to the platform is terminated. It is possible to configure the browser to block or alert you to these cookies, but as a result, some parts of the site may not function properly. These cookies do not store personal information.

Data Voluntarily Provided and Platform Usage

Through the Platform, users have the option to voluntarily provide Personal Data, such as name, surname, email address, and payment method information. The Data Controller must necessarily collect such information to enable the use of the Platform itself. Access to the Platform requires user registration and account setup (to ensure data security and limit access to authorized users only) to access sensitive information. Upon completing registration, the system provides a randomly generated password, which users can subsequently modify according to their preferences.

The purpose of the Platform is to facilitate and support the User's activities in managing, preparing, and storing documentation related to their professional work. The Data entered by the User on the Platform remains under their exclusive ownership and will not be shared with third parties unless the User chooses to share the entered Data with others. The User is therefore responsible for the legality of the Data they enter.

The Platform consists of three main sections: the incident database, incident sharing, and incident analysis. Each section is designed to provide specific functionalities that enhance efficiency and accuracy in managing claims. In particular, the claims analysis section provides access to multimedia files to assist professionals in conducting a more accurate and detailed assessment of incidents. This section includes tools powered by Artificial Intelligence, pre-trained within the field of traffic accident analysis. The use of reconstructive features, the creation of 3D virtual images, statistical calculations, and, in general, models based on AI, requires the User's prior and explicit consent.

Purpose and Legal Basis

The Personal Data provided through the Platform will be processed by DataVision Italia S.r.l. for the following purposes:

1. Registration and access to the AutoCrash Platform service;
2. Responding to a contact request from the data subject for information or problem resolution;
3. For machine learning purposes — limited to data related to vehicle images entered on the platform, information on accident dynamics and/or material damages resulting therefrom, including photographic images — to enhance the functionality of the Platform and its algorithm, using only de-identified Data.

The legal basis for the processing of Personal Data for purposes in points 1) and 2) is the performance of a contract to which the data subject is a party and/or the implementation of pre-contractual measures at their request (Art. 6(1)(b) GDPR); for point 3), it is the consent of the data subject (Art. 6(1)(a) GDPR).

Consent may be withdrawn at any time without affecting the lawfulness of processing based on consent before its withdrawal.

Processing Methods

The processing is carried out using automated tools (e.g., electronic procedures and media) and/or manually (e.g., on paper) for the time strictly necessary to achieve the purposes for which the data were collected and, in any case, in compliance with the applicable legal provisions. The data provided for the purposes outlined in point 3 above (machine learning) will be processed in full compliance with GDPR, the Privacy Code (Legislative Decree of June 30, 2003, No. 196, as amended), and Legislative Decree of May 18, 2018, No. 51.

Security Measures

User data is processed lawfully and fairly, with appropriate security measures in place to prevent unauthorized access, disclosure, alteration, or unauthorized destruction of data. The technical and organizational measures, whether electronic or telematic, are aimed at maintaining data stability and providing the service ethically. Additionally, data processing through the Platform has been subject to a prior data protection impact assessment in accordance with Article 35, paragraph 4, of EU Regulation No. 2016/679 (GDPR).

Disclosure of Data to Third Parties

Your Personal Data may be disclosed to:

- entities necessary for the provision of services offered by the Site, such as payment services, acting as Data Processors (Art. 28 GDPR);
- individuals authorized to process Personal Data, such as employees, collaborators of the Data Controller, and/or service providers expressly appointed as Data Processors under Art. 28 GDPR;
- supervisory authorities and other public authorities whenever required by a legal provision or by an order from a competent authority.

Personal data is not processed outside the European Union.

Data Retention

Personal data, and in general all data held/uploaded by the professional's personal account, are automatically deleted one month after account cancellation (e.g., non-renewal of the existing contractual relationship, or user withdrawal). Data deleted by the professional during the ordinary use of the platform is erased instantly.

Data related to the establishment of a contractual relationship with DataVision Italia (contracts, payment receipts, accounting and/or tax data) is retained for 10 years from the end of the contractual relationship, unless otherwise required by specific sector regulations.

Rights of Data Subjects

Data subjects have the right, in cases provided for under Articles 15 to 22 of the GDPR, to access their personal data, confirm whether personal data processing concerning them is ongoing, request rectification or erasure of such data, restrict processing, or object to processing by directly contacting the Data Controller using the contact information provided above.

DataVision will respond to requests within one month from the date of receipt; this period may be extended by an additional two months in the case of particular complexity or a high number of requests, with a simultaneous, reasoned notification to the data subject.

In case of non-compliance with the request or if the data subject is not satisfied with the response received, they may file a complaint with the Supervisory Authority (Data Protection Authority) under Article 77 of the GDPR and/or seek judicial remedy under Article 79 GDPR. The procedure for filing a complaint with the Supervisory Authority is available on the Data Protection Authority's website.